Chapter 2:

The Candidates

- Biography
- Image Ads
- Interactive Game and Music Quiz:
  Whack-a-Gov, Pop Stars and Campaigns
Biography

Gray Davis          Bill Simon
Biography - Gray Davis

Full Name:
Joseph Graham Davis, Jr.

Date of Birth:
December 26, 1942

Marital Status:
Married to Sharon Davis (nee Ryer) since 1983

Children:
None

Education:
B.A. in History, Stanford, 1964
J.D., Columbia Law School, 1967
Why I am Running:

Military Service:

- ROTC while at Stanford
- Entered active duty in U.S. Army 1967
- Rose to rank of Captain
- Earned Bronze Star

Employment:

- Clerked at law firm of Beekman & Bogue in New York City

Public Service:

- Governor of California, 1999 to present
- Lieutenant Governor of California, 1995 to 1999
- California State Controller, 1987 to 1995
- California State Assemblyman, 1983 to 1987
- Chief of Staff to Governor “Jerry” Brown, 1975 to 1981
Biography - Bill Simon

Full Name:
William E. Simon, Jr.

Marital Status:
Married to Cindy Williams

Children:
Four: Cary, William, Lindsay and Griffith

Education:
B.A., Williams College
J.D., Boston College Law School

Why I am Running:
Professional:

Co-founded investment firm, William E. Simon & Sons, in 1988
Lawyer, Law firm of Davis, Markel, Dwyer & Edwards

Public Service:

Assistant U.S. Attorney, Southern District of
New York

Charitable/Volunteer work:

Established Cynthia L. & William E. Simon, Jr. Foundation
Member, Board of Directors of Criminal Justice Legal Foundation
Vice Chairman, Catholic Charities
Chairman, Covenant House of California
Member, Board of Regents of Los Angeles Children’s Hospital
Member, Board of Directors of Heritage Foundation
Image Ads

Gray Davis       Bill Simon
Image Ads - Gray Davis

Here you can watch some of the ads that Gray Davis has broadcast during the campaign. The ads included here are only those that deal with the candidates’ backgrounds and characters. You can see more ads in the “Issues” chapter of this ebook.

"Websters"

![Image of Davis: “Websters” 8/14/02]

"Bronze"

![Image of Davis: “Bronze ” 7/9/02]
**Image Ads - Bill Simon**

Here you can watch some of the ads that Bill Simon has broadcast during the campaign. The ads included here are only those that deal with the candidates’ backgrounds and characters. You can see more ads in the “Issues” chapter of this e-book.

"A Good Man"

Simon: “A Good Man,” 7/8/02 (Spanish)

English Translation of "A Good Man"

"Giuliani Trust"

Simon: “Giuliani Trust,” 6/6/02
INTERACTIVE: Game and Music Quiz

Whack-a-Gov

Pop Stars and Campaigns:
Match the Songs to the Candidates
**Whack-a-Gov**

Now is your chance to take out your political aggression! The "People" Whack-a-Gov game allows you to hammer the people that support the opposing candidate while sparing the individuals that are on your team. Click below to play the Whack-a-Gov game.

![Play "People" Whack-a-Gov](image)

**Pop Stars and Campaigns**

Candidates often use pop music to help convey a certain image for their campaign, choosing songs they think will set the right mood at their campaign events and rallies. Can you match these songs to the artists who sang them and the candidates who used them in their campaigns? Click below to take the music quiz.

![Take the Music Quiz](image)